### CALL FOR PARTICIPANTS

#### ADVANCE RESISTRATION REQUIRED

# 5th Future Tourism Leaders Workshop

# Sustainable Tourism in the Best Tourism Villages by UN Tourism



DATE: 23-24 (Sat & Sun) March 2024

[An online meeting on the afternoon of 9 March will be held prior the event]

VENUE: Kajikaso, Miyama (Nantan-City, Kyoto)

FEE: 25,450-26,950 JPY (12,725-13,475 JPY for students)

[Including accommodation, meals & bus transportation between Kyoto Station & Miyama]

[Prices vary depending on the cost of lodging (type of room)]

ORGANIZERS: UN Tourism Regional Support Office for Asia and the Pacific, Kobe University (Graduate School of Intercultural Studies), Japan International Cooperation Agency (JICA), and Miyama Tourism Association (Miyama DMO)







#### **OBJECTIVES**

The 5th Future Tourism Leaders Workshop will be held in Miyama, Kyoto, one of the Best Tourism Villages by UN Tourism (BTV). BTV recognizes outstanding examples of rural destinations that implement tourism in a sustainable way and as a key driver for rural development and community well-being. In this two-day workshop, participants will learn about sustainable tourism measures in one of the recognized BTVs in Japan -- Miyama village. There will also be invited speakers from Taiwan and Thailand who will speak on the contribution of tourism to achieving the Sustainable Development Goals.

#### TARGET AUDIENCE

Undergraduate and postgraduate students from all universities, researchers, and business practitioners in related fields. Participants must attend the whole program in Miyama.

#### PROGRAM at Miyama

9 March Online Session is an optional pre-departure session for selected participants. Details will be announced on the FTLW website.

\* All programs are conducted in English.

#### 23 March (Sat)

1045: Meeting at Hachijo-guchi Bus

Terminal, Kyoto Station

1100: Bus will leave Kyoto Station for

Miyama

1300: Lunch at Kajikaso

1415: Field Tour at Kayabuki no Sato

1545: Opening Ceremony at Kajikaso

1600: Group Discussion

1830: Dinner & Welcome

2000: Discussion

## 24 March (Sun)

1000: Keynote Lectures at Kajikaso

Speakers: Ms. Monique Chen (Sustainable Travel Taiwan) & Mr. Natthawut Chaengkrachang (DASTA,

Thailand)

1230: Lunch Break

1330: Group Discussion & Presentation

1600: Closing Ceremony

1630: Bus will leave for Kyoto Station

[Workshop program is subject to change depending on traffic and weather conditions.]

#### HOW TO APPLY

Use the QR code or visit our website [https://unwto-ap.org/event/5ftlw/] to apply.

Deadline for application: 26 February (Mon), JST

Enrolment limit: 20 (Selection of Participants will be announced on 29 February by e-mail)

#### NOTE

Workshop participants must pay participation fee by 7 March.

The organizers recommend the participants to have domestic travel insurance.

The participants will be accommodated in shared rooms (2-4 people) at Kajikaso.



For more information, please refer to [https://unwto-ap.org/event/5ftlw/] CONTACT: Dr. Masato Karashima, Kobe University (karashima@people.kobe-u.ac.jp)