



In collaboration with



Seminar for Sustainable Area Management Using Tourism

Date and Time: 8th June 2023, 08:30 - 13:00

Venue: Ninh Binh Legend Hotel
177 Le Thai To, Khu do thị Xuan Thanh, Ninh Binh city, Ninh Binh province

Organized by: UNWTO Regional Support Office for Asia and the Pacific (UNWTO RSOAP)
Asia-Pacific Tourism Exchange Center (APTEC)

Supported by: Vietnam National Administration of Tourism (VNAT)
Ninh Binh Department of Tourism

Agenda

TIME	CONTENTS	SPEAKER
08:00 – 08:30	Participant Registration	
08:30 – 08:32	Introduction of representatives	MC
08:32 – 08:35	Opening Speech	UNWTO RSOAP/APTEC Mr. Katsuhisa Ishizaki Deputy Director, International Dept.
08:35 – 08:45	Speech by Guest of Honor	1. VNAT Dr. Ha Van Sieu, Vice Chairman, 2. Ninh Binh Department of Tourism Mr. Bui Van Manh, Director
08:45 – 09:35	Introduction of “Sustainable Area Management Using Tourism”	UNWTO RSOAP / APTEC Ms. Joyce Marian Magsino Manager for International Dept.
09:35 – 10:05	Good Practice of “Sustainable Area Management Using Tourism” in Vietnam	VNAT M.A. Nguyen Hoang Mai Deputy Head of Tourism Market - Products Research, Training and Science Management Division, ITDR
10:05 – 10:20	Break	
10:20 – 10:35	Introduction on Ninh Binh province’s potential and tourism development	Ninh Binh Department of Tourism Mr. Quach The Hai Head of Tourism Management Div.
10:35 – 11:15	Group Discussion	All participants

11:15 – 11:45	Sharing outcome of discussion	Representatives of discussion groups
11:45 – 11:55	Wrap-up and Recommendations for Binh Thuan sustainable tourism development	UNWTO RSOAP / APTEC Ms. Joyce Marian Magsino Manager for International Dept. Ninh Binh Department of Tourism
11:55 – 12:00	Closing Speech	Mr. Nguyễn Cao Tấn Deputy Director,
12:00 – 13:00		Luncheon