

4th Future Tourism Leaders Workshop

Organized by:

Kyoto University of Foreign Studies (KUFS)

United Nations World Tourism Organization Regional Support Office for Asia and the Pacific (UNWTO RSOAP)

Japan International Cooperation Agency (JICA)

Theme:

“Sustainable Tourism in the Post-Covid World”

** All times JST (Japan)

March 8th

AM 10:00 - 12:00 noon Live Symposium (YouTube Live) Open to public

Title “Sustainable Tourism in the Post Covid World”

(We will stream the **pre-recorded** presentations on YouTube Live)

1. 10:00-10:05 Opening Remarks by Takahiro ONO, President of KUFS
2. 10:05-10:25 Presentation from UNWTO RSOAP
Title: “Overall International Tourism” Marian Magsino, Manager
3. 10:26-10:46 Presentation from JICA
Title: “JICA’s Initiative for Sustainable Tourism Development”
Midori Barada, Special Advisor, Economic Development Department,
Japan International Cooperation Agency (JICA)

4. 10:50-12:00 Presentations by HTRP Member Universities

(1) Chiang Mai University

Title: Festival Tourism in Thailand and the Question of Sustainability: The Case from the Festival of Lights (Loy Krathong)

-Benyapha Pornsakulphaisan

-Khin Thiri Thaw

(2) Universitas Gadjah Mada

Title: Pancoh: Ecotourism Village Resilience in the Post-Pandemic Era

- Aulya Setyasih

- I Ketut Aditya Prayoga

- Muhammad Alif

- Muhammad Lazuardi

(3) Hanoi University

Title: Impact of COVID-19 on traditional culture:

A story of Tet celebration in Vietnam

- Lê Phương Thảo

- Hoàng Văn Phương

(4) Kyoto University of Foreign Studies

Title : Community Engagement as a Form of Sustainable Tourism:

Student Experiences and Community Responses

-Assistant Prof. Sachiko Kawakami

(5) University of Science Malaysia

Title: Tourism in Malaysia in the Post Covid-19

-Prof Dr. Bada Mohamed

(6) Souphanouvong University

**Title: Post-COVID-19 Tourists' Preferences, Attitudes and Travel Expectations:
A Study in The World Heritage Town in Luangprabang**

-Mr. Pitoun Sisouphan

5. 11:55-12:00 Closing Remarks by Ms. Chiaki Oya, Deputy Chief UNWTO RSOAP

PM 2:00 - 5:00 Virtual Tour Making Workshop (Zoom) (Limited Capacity)

Host:

Prof. Eric Hawkinson

Department of Global Tourism, Faculty of Global Engagement

Kyoto University of Foreign Studies

Opening Greetings by Prof. Eric Hawkinson, KUFS

Each participant will learn how to make a 3-minute virtual tour of their hometown and promote sustainable virtual tourism.

March 9th

AM 10:00 - 12:00 (Zoom) Virtual Tour Presentation in Groups (Limited Capacity)

1. 10:00-10:05 Greetings
2. 10:05-11:30 Participants will be divided into groups and go into Breakout Room to show their Virtual Tour Videos (A facilitator will join each group)
3. 11:30-12:00 Facilitators and participants will choose the best Virtual Tour from each group

PM 2:00 - 4:00 Live Presentations (YouTube Live) Open to public

1. Lecture on Virtual and Augmented Tourism, Eric Hawkinson
2. Presentations of the best Virtual Tours (Comments from facilitators)
3. Closing Remarks, Prof. Eric Hawkinson