



UN HABITAT
FOR A BETTER URBAN FUTURE

SUSTAINABLE TOURISM: COVID-19 REFRAMING AND REALIZATION

16 MARCH 2021



Sustainable Urbanization and Tourism amid COVID-19 Crisis



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COVID-19
RESPONSE

UN HABITAT
FOR A BETTER URBAN FUTURE

UN Response to COVID-19 Pandemic Crisis

United Nations Human Settlements Programme



*A better quality of life for all
in an urbanizing world*

UN-Habitat works with partners to build inclusive, safe, resilient and sustainable cities and communities. UN-Habitat promotes urbanization as a positive transformative force for people and communities, reducing inequality, discrimination and poverty.



Under-Secretary-General and
Executive Director of UN-Habitat

Maimunah Mohd Sharif

Regional Office for Arab States
(ROAS) – CAIRO, EGYPT

- Covers **18** countries,
Offices in **13** countries
- Regional Portfolio 2014 – 2019:
164 projects in **18** countries,
USD **348 million**

Regional Office for Asia and Pacific
(ROAP) – FUKUOKA, JAPAN









- Covers **42** countries, Offices in **17**
countries
- Regional Portfolio 2014 -2019:
206 projects in **23** countries,
USD **523 million**

Regional Office for Latin American
and the Caribbean (ROLAC) – RIO
DE JANEIRO, BRAZIL

- Covers **33** countries, Offices in **9**
countries
- Regional Portfolio 2014 – 2019:
101 projects in **18** countries,
USD **74 million**

Regional Office for Africa
(ROAf) – NAIROBI, KENYA

- Covers **48** countries, Offices in **24**
countries
- Regional Portfolio 2014 – 2019:
210 projects in **22** countries,
USD **194 million**

	With projects in 2014 - 2019	No project in 2014 - 2019
ROAf		
ROAP		
ROAS		
ROLAC		

29 UN Offices in Japan



国際連合食糧農業
機関



国際原子力機関



国際労働機関



国際通貨基金



国際移住機関



国連プロジェクト・
サービス機関



国際連合大学



国際連合ボランティア
計画



UN Women



国連世界観光機関



国際連合人道問題
調整事務所



国際連合アジア
太平洋統計研修所



国際連合アジア極東
犯罪防止研修所



国際連合地域開発
センター



国際連合開発計画



国際復興開発銀行 国
際開発協会 世界銀行



WFP 国連世界食糧
計画



世界保健機関



世界知的所有権機関



国際連合環境計画 国
際環境技術センター



国際連合環境計画 北
西太平洋地域海行動
計画



国際連合人口基金



国際連合人間居住
計画



国際連合難民高等
弁務官事務所



国際連合広報
センター



国際連合児童基金



国際連合工業開発
機関



国際連合国際防災
戦略事務局



国際連合訓練調査
研究所

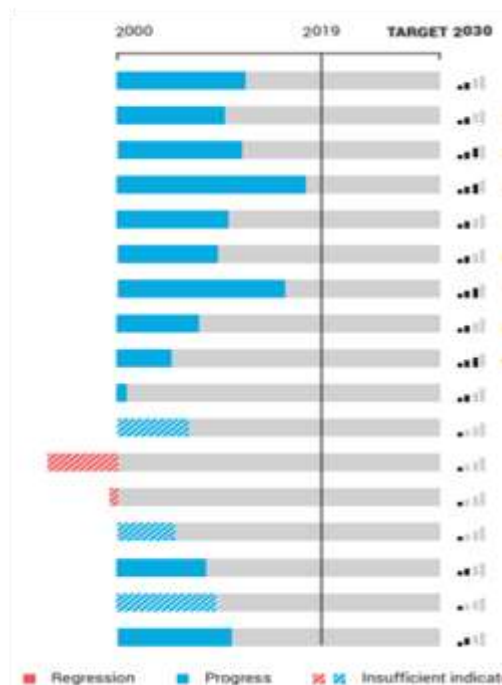


Source) UN, Shared Responsibility, Global Solidarity: Responding to the Socio-Economic Impacts of COVID-19 (March 2020)

SDGs Progress/Regress and COVID-19 Impact

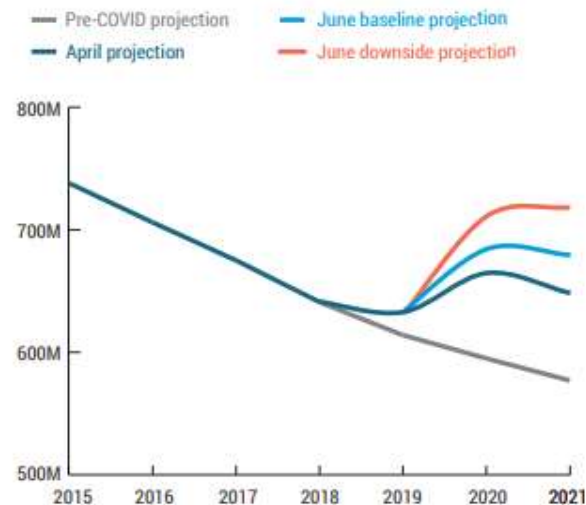
SDG progress in the AP region

- Goal 1 No poverty
- Goal 2 Zero hunger
- Goal 3 Good health & well-being
- Goal 4 Quality education
- Goal 5 Gender equality
- Goal 6 Clean water & sanitation
- Goal 7 Affordable & clear energy
- Goal 8 Decent work & economic growth
- Goal 9 Industry innovation & infrastructure
- Goal 10 Reduced inequalities
- Goal 11 Sustainable cities & communities
- Goal 12 Responsible consumption & production
- Goal 13 Climate action
- Goal 14 Life under water
- Goal 15 Life on land
- Goal 16 Peace, justice & strong institutions
- Goal 17 Partnerships for the goals



IMPACT ON GLOBAL EXTREME POVERTY

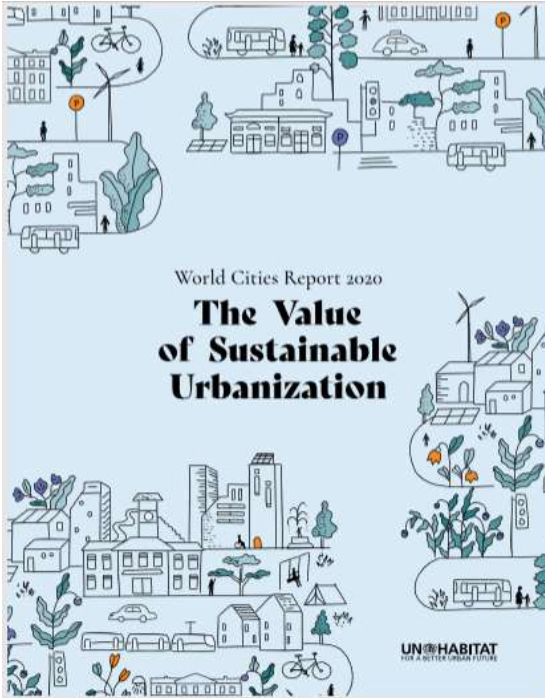
Projected number of people, in millions, to be in extreme poverty (defined as the number of people living on less than \$1.90 per day)



Source – World Bank GEP, June 2020

Source) UNESCAP, Asia and the Pacific SDG Progress Report 2020 (March 2020)

World Cities Report 2020



António Guterres
Secretary General of the United Nations
国連事務総長 アントニオ・グテレス

The most vulnerable to disease are those living on the margins of our cities. Unplanned urban living leaves people vulnerable...

The COVID-19 pandemic has exposed deep inequalities and demonstrated that tackling the virus is more challenging in urban areas...

sustainable urbanization remains central to overall sustainable development by creating economic, social and environmental value that supports the fight against poverty, inequality, climate change and other global challenges.

<https://unhabitat.org/World%20Cities%20Report%202020>

https://www.fukuoka.unhabitat.org/docs/project_reports/pdf/WCR2020_Keymessages_J.pdf

Policy Briefs by Theme, Population Group and Region

Policy Briefs by Theme



Policy Briefs by Population Group



Policy Briefs by Region



Source) <https://www.un.org/en/coronavirus/un-response>

Policy Briefs' recommendations

COVID-19 in an Urban World

- 1. Tackle inequalities and development deficits**
- 2. Strengthen the capacities of local actors, particularly local governments**
- 3. Pursue a resilient, inclusive, gender-equal and green economic recovery**

The Impact of COVID-19 On South-East Asia

- 1. Tackling inequality**
- 2. Bridging the digital divide**
- 3. Greening the economy**
- 4. Upholding human rights and good governance practices**

COVID-19 and Transforming Tourism

- 1. Mitigate the socio-economic impacts of the crisis.**
- 2. Build resilience across the entire tourism value chain.**
- 3. Maximize the use of technology in the tourism sector.**
- 4. Promote sustainability and green growth.**
- 5. Foster partnerships to enable tourism to further support the SDGs.**

UN-Habitat Activities to COVID-19 Pandemic

Action 1. Support local governments and community driven solutions in informal settlements

- Community Awareness & Preparedness in Informal Settlements: *Fiji, Philippines, Myanmar*
- *Community based infrastructure (WASH)* facilities: *Fiji, Philippines, Myanmar, Lao PDR, Pakistan, Cambodia, Afghanistan,*
- Safety kits, PPEs to vulnerable communities: *Fiji, Philippines, Myanmar, Lao PDR, Pakistan, Cambodia*

Action 2. Provide urban data evidence-based mapping , knowledge for informed decision making

- Socio-Economic Impact Assessments - *Afghanistan, Cambodia, Fiji, India, Lao PDR, Myanmar, Philippines, Pakistan, Nepal*
- Virtual Community Coordination Platforms for informal settlements: *Pakistan*
- Vulnerable Mapping to identify geographical areas most at risk from COVID-19 : *Lao PDR*
- Issue papers, technical notes related to impacts in different sectors/thematic areas: *Myanmar, Lao PDR , Pakistan*

Action 3. Mitigate economic impact and initiate recovery

- Livelihood improvement support to vulnerable groups through projects: *Fiji, Philippines, Myanmar, Lao PDR, Nepal*

Myanmar - Enhancing Community Resilience Against COVID-19

- ❖ To enhance public preparedness to combat COVID-19 by expanding access to water, essential support kits, and sanitizers and supporting to develop family preparedness plan for COVID-19;
- ❖ To improve community and public knowledge to tackle COVID-19 by provision of access to reliable and accurate information through appropriate medium;
- ❖ To provide direct support to combat loss of income to a network of community mobilizers and volunteers; and
- ❖ To expand capacity of COBs and local governments to respond to COVID-19 in informal settlements by addressing gaps in data. The project targets informal settlements of Yangon.



Philippines - Covid-19 Response as We Rebuild Marawi

- ❖ Assist the internally displaced people (IDPs) of Marawi City living in the transitional shelter sites and families in preventing the spread of Covid-19 virus by installing hand-washing facilities, distribution of personal protective equipment (PPEs) and provision of disinfectant supplies
- ❖ Provide easy access to food and basic necessities through the operation of satellite markets and rolling stores;
- ❖ Promote small-scale vegetable growing at the household and community levels; and
- ❖ Provide capacity development support to the local government of Marawi City through enhancement of its Incident Command System.





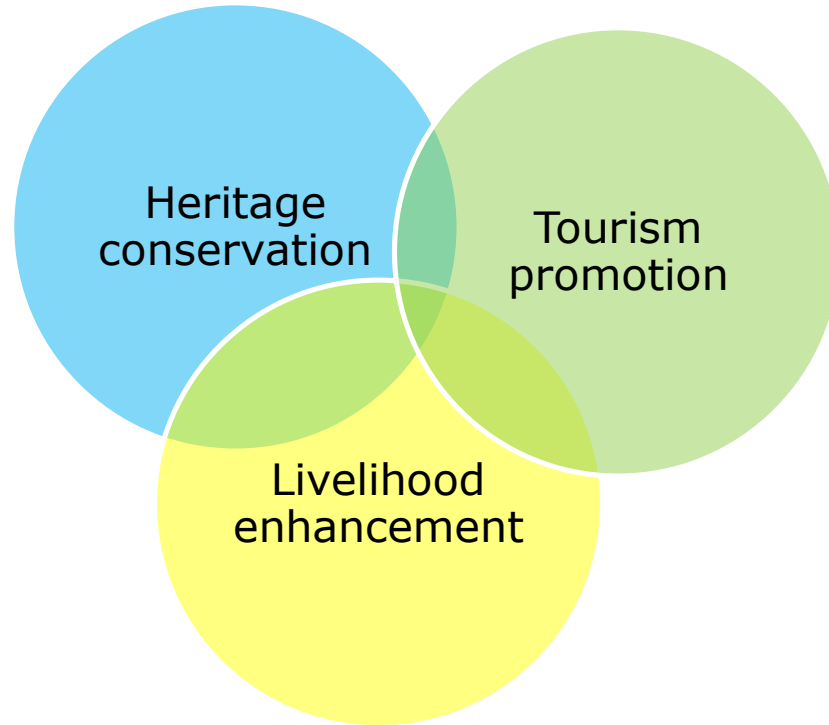
COVID-19
RESPONSE

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UN–Habitat Activities to Promote Tourism

The case of Nepal

Heritage Tourism: Vehicle to Sustainability of Traditional Towns - Revitalizing Bungamati through People's Process



HERITAGE SETTLEMENT RECOVERY PLAN

- Infrastructure Improvement Plan
- Public Open Space Improvement
- Heritage Conservation
- Community Buildings and Patis
- Accessibility Improvement
- Improvement of Ponds and Stone Spouts
- Waste Management
- Amenities
- Commercial Activities
- Emergency Management
- Recreational
- Intangible Heritage



Activities

Promotion of Intangible Heritage:

- Tourism Promotional Activities - ROPAIN the Rice Plantation



Activities

Entrepreneurship Development Programme:





Enhancement in Branding & Marketing



Traditional Ryokan in Hitoyoshi City, Kumamoto hit twice by COVID-19 and Flooding and now showing its resilience



¥ 現在の支援総額

15,184,830JPY

303%

目標金額は5,000,000JPY

👤 支援者数

1040人

🕒 募集終了まで残り

終了

Source) <https://www.glocal-cf.com/news/project/20200704?a=4>

Digital Reconstruction of Shuri Castle in Okinawa



<https://www.our-shurijo.org/en/>

Deliver our passion and heart to people



Thank you

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