

# #TRAVEL #TOMORROW



## 3rd Future Tourism Leaders Workshop

### Online Symposium

### Sustainable Tourism: COVID-19 Reframing and Realization

March 16th [tue] 13:00~16:00, 2021

\*With no admission fee \*Pre-registration is required \*By zoom

#### PROGRAM

\*Simul interpretation service (Japanese/English) is available  
\*About 25min. for each speaker

#### ◆Presentations◆

##### ◆Alcinda Louise TRAWEN

◆MC: Kyoko YAGI [Lecturer, Toyo University]  
[Deputy Manager, Research and International Relations,  
UNWTO Regional Support Office for Asia and the Pacific]

##### ✓UNWTO Role in COVID-19 Recovery in Asia Pacific

##### ◆Takafumi UEDA

[Senior Advisor (Private Sector Development),  
Japan International Cooperation Agency (JICA)]

##### ✓International Cooperation for Tourism and Responses to COVID-19

##### ◆Atsushi KORESAWA

[UN-HABITAT Regional Representative for Asia and the Pacific,  
UN-HABITAT Regional Office for Asia and the Pacific (Fukuoka, Japan)]

##### ✓Building Back Better and Greener from COVID-19 Pandemic

##### ◆Yoshinori OCHI

[Professor, Faculty of International Tourism Management,  
Toyo University]

##### ✓New Forms of Tourism with the COVID-19

##### ◆Yoshiro FUKUI

[CEO, Sanin DMO for Inbound Tourism]

##### ✓Tourism in the post-COVID-19: From the perspective of the Regional DMO

#### ◆Panel Discussion - with all speakers◆

##### ◆Facilitator: Masami MORISHITA

[Professor, Faculty of International Tourism Management, Toyo University]

#### ◆Application method◆

◆Enrollment limit: 450 (first-come-first-served basis)

◆Application deadline: Mar. 12<sup>th</sup>

Please apply through the website with this QR code



#### ◆Contact information◆ [Working hour] 9:00~17:45

UNWTO Regional Support Office  
for Asia and the Pacific  
Person in Charge: Natsuaki and Nishihara  
Tel: 0742-30-3880  
E-mail: event2020@unwto-ap.org



東洋大学



◆Co-host: UNWTO Regional Support Office/Toyo University/Japan International Cooperation Agency

# Online Symposium

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#### 13:00~ Opening Remarks

◆Etsuko YAGUCHI

◆MC: Kyoko YAGI [Lecturer, Toyo University]

[President, Toyo University]

#### 13:10~ Presentations

◆Alcinda Louise TRAWEN

[Deputy Manager, Research and International Relations,  
UNWTO Regional Support Office for Asia and the Pacific]

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◆Yoshiro FUKUI

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✓Tourism in the post-COVID-19:From the perspective of the Regional DMO

#### 15:20~ Panel Discussion – with all speakers

◆Facilitator: Masami MORISHITA

[Professor, Faculty of International Tourism Management, Toyo University]

#### 16:00~ Closing Remarks

◆Hiroko SUZUKI

[Deputy Chief, UNWTO Regional Support Office for Asia and the Pacific]

### SPEAKERS



**Alcinda Louise TRAWEN**  
Deputy Manager, Research and International Relations,  
UNWTO Regional Support Office for Asia and the Pacific

Ms. TRAWEN has recently joined UNWTO RSOAP from the Papua New Guinea Tourism Promotion Authority (PMGTPA) where she worked for 13 years. She has worked in the areas of tourism master plan implementation & development, cruise ship development, tourism training and awareness. She holds a Master's degree of Tourism from James Cook University, Australia, and a Master's degree of Planning, University of Otago, New Zealand.



**Takafumi UEDA**  
Senior Advisor  
(Private Sector Development),  
Japan International Cooperation Agency (JICA)

After joining Fuji Bank (currently Mizuho Bank) in 1982, and working for the Overseas Consultants Association (ECFA), Mr. Ueda became a senior expert in corporate development at the International Labor Organization (ILO) in 1993. In 2005, he started working for JICA, and he has been supporting the implementation management, and training of private sector development projects, such as tourism development, regional revitalization, Small and Medium Enterprises promotion, and investment promotion since 2007. He has been based in Thailand, Switzerland, Bangladesh, and Myanmar. He visited three regions in 74 countries so far. He holds an MBA and a Master's degree of the Food Research Institute from Stanford University.



**Atsushi KORESAWA**  
UN-Habitat Regional Representative for Asia and the Pacific

Mr. Koresawa has worked in the Ministry of Land, Infrastructure, Transport and Tourism, the Cabinet Office, the Fire and Disaster Management Agency of the Ministry of Internal Affairs and Communications, and the Organization for Economic Cooperation and Development (OECD). He is the representative of the United Nations Human Settlement Program in the Asia Pacific Region Since June 2017, leading to solve various problems associated with urbanization in developing and emerging countries (city planning, infrastructure and housing development, slum improvement, etc.), and supervising overseas businesses, such as disaster recovery support and adaptation to climate change. Mr. Koresawa is currently supporting the governments of each country for "Build Back Better and Greener" from COVID-19 pandemic since March 2020.



**Yoshinori OCHI**  
Professor, Faculty of International Tourism Management, Toyo University

Born in Hiroshima Prefecture, Mr. Ochi graduated from Waseda University Faculty of Political Science and Economics, Department of Political Science. He has served as a Senior Managing Director of Kinki Nippon Tourist Co., Ltd., President of United Tours Co., Ltd., as well as Director and Secretary-General of the Japan Association of Travel Agents (JATA). In JATA, he has promoted SDGs, such as signing the ethics charter, establishing the UNWTO special award, and holding a tourism ministers' meeting. In cooperation with the Japan Tourism Agency, he is implementing measures against COVID-19, such as the "Go To Travel" campaign.



**Yoshiro FUKUI**  
CEO, Sanin DMO for Inbound Tourism

Born in Nagasaki City. After graduating from university, Mr. Fukui worked for a major travel agency. The first half of his career, he served for a corporate business in the metropolitan area of departure. In the second half, he awakened to the importance of promoting tourism in the rural areas and participated in the launch of a company for providing tour packages within a destination. After these experiences in the travel industry, he became a fixed-term employee of the Kanagawa Prefectural Office and was in charge of tourism and promotion in general. He has been in his current position since 2016 with prioritizing a regional-based approach.

