

※Pre-registration is required

3rd Future Tourism Leaders Workshop at Toyo University

Theme: Sustainable Tourism: COVID-19 Reframing and Realization

Online Symposium and Workshop

March 16th [tue] - 17th [wed], 2021

[With no admission fee] *By zoom

Day1: Symposium 13:00~16:00

※ Interpretation service (J/E) is available.
※ 450 people limited to symposium participants

◆Presentations

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA *UN-HABITAT Regional Office for Asia and the Pacific(Fukuoka, Japan) *Regional DMO

◆Panel Discussion

【Target audience】 Open to the public



Day2:Workshop 9:00~16:00

※ Only in English ※ 30 people limited to workshop participants

◆In the morning: Lectures

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA

◆In the afternoon: Group Work

(small group discussion led by a facilitator)

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA



【The 2020 workshop】

【Target audience】 Undergraduate and Graduate school students from all University, Young Professionals in the related fields

*The details of presentations, speakers and lectures are shown in the next page.

◆Objective◆

Promoting discussions, reflections and presentations on sustainable tourism, considering the current social situation and tourism industry that has changed completely due to the Covid-19 and ideal way of future tourism with the perspective of SDGs.

◆We are looking for...◆

*Participants wanting to learn about sustainable tourism in the post-COVID-19
*Participants wanting to discuss about potential of tourism in the post-COVID-19 through group work
*Participants wanting to deepen their understandings of SDGs and tourism contribution to the goals

◆Application method◆

【Symposium】

Enrollment limit: 450
Application deadline: Mar 12th
Please apply through the website



【Workshop】

Enrollment limit: 30
Application deadline: Feb 28th
Please download the application sheet and send it by email to ftlworkshop@unwto-ap.org



◆Contact information◆

【Working hour】
9:00~17:45

UNWTO Regional Support Office
for Asia and the Pacific
Person in Charge: Natsuaki and Nishihara
Tel: 0742-30-3880
E-mail: info@unwto-ap.org



3rd Future Tourism Leaders Workshop at Toyo University

Theme: Sustainable Tourism: COVID-19 Reframing and Realization

March, 16th [tue] 13:00~16:00 Symposium

◆ **Presentations** ◆ ※About 25min. for each speaker ◆ MC: Kyoko YAGI [Lecturer, Toyo University]

◆ **Alcinda Louise TRAWEN** [Deputy Manager, Research and International Relations, UNWTO Regional Support Office for Asia and the Pacific]

✓ UNWTO Role in COVID-19 Recovery in Asia Pacific

◆ **Takafumi UEDA** [Senior Advisor (Private Sector Development), Japan International Cooperation Agency (JICA)]

✓ International Cooperation for Tourism and Responses to COVID-19

◆ **Atsushi KORESAWA** [UN-HABITAT Regional Representative for Asia and the Pacific, UN-HABITAT Regional Office for Asia and the Pacific (Fukuoka, Japan)]

✓ Building Back Better and Greener from COVID-19 Pandemic

◆ **Yoshinori OCHI** [Professor, Faculty of International Tourism Management, Toyo University]

✓ New Forms of Tourism with the COVID-19

◆ **Yoshiro FUKUI** [CEO, Sanin DMO for Inbound Tourism]

✓ Tourism in the post-COVID-19: From the perspective of the Regional DMO

◆ **Panel Discussion** ◆

◆ **Facilitator: Masami MORISHITA**

[Professor, Faculty of International Tourism Management, Toyo University]

March, 17th [wed] 9:00~16:00 Workshop

◆ **Morning: Lectures** ◆

※About 20min. for each lecture

✓ UNWTO Sustainability & Innovation in COVID-19 Recovery

Alcinda Louise TRAWEN

[Deputy Manager, Research and International Relations, UNWTO Regional Support Office for Asia and the Pacific]

✓ Green Recovery and Sustainable Tourism

Ayako TOKO

[Professor, Faculty of International Tourism Management, Toyo University]

✓ New Paradigm of the Spiritual Tourism in the post-COVID-19

Lorenz Poggendorf

[Associate Professor, Faculty of International Tourism Management, Toyo University]

✓ Potentials of Tourism in Post-COVID-19 Local Economic Development

Takafumi UEDA

[Senior Advisor (Private Sector Development), Japan International Cooperation Agency (JICA)]

◆ **Afternoon: Group Works** ◆

◆ **Coordinators** ◆

Alcinda Louise TRAWEN

[UNWTO Regional Support Office for Asia and the Pacific]

Junko YOSHIDA

[UNWTO Regional Support Office for Asia and the Pacific]

Ayako NAKAI [Toyo University]

Yuji MIYAZAKI [Toyo University]

Takafumi UEDA

[Japan International Cooperation Agency (JICA)]

✓ Discussion on Sustainable Tourism in the post-COVID-19, SWOT analysis, etc.

✓ Reflections with knowledge gained through two days, deepening understanding from theories to practices

* Participants in the workshop need to participate in the whole program (Mar.16th to 17th) including the Symposium.

* Participants in the whole program will receive the official certificate from UNWTO Regional Support Office for Asia and the Pacific.

* We look forward to your participation!



Future Tourism Leaders Workshop

Toyo University, Online
16-17 March 2021

Application Form

Thank you for participating in the Asia Pacific Future Tourism Leaders Workshop. Please complete this application form and submit by **28 February 2021** to: ftlworkshop@unwto-ap.org. Participants will be selected on a first-come, first-serve basis.

Participant's information

Given Name:

Family Name:

Gender: Female Male

Nationality:

Current address:

City:

Postal code:

Prefecture:

Phone number:

Email address:

Education

Name of University:

Degree:

Undergraduate

Master

Doctorate

Graduation year: _____

Graduation year: _____

Graduation year: _____

Major:

Theme of research paper (if any):

Please select your English language level? *Note: the workshop will be held entirely in English

Intermediate

Upper Intermediate

Advanced

Employment

Are you currently employed?

Yes, part time

Yes, full time

Not at the moment

Please complete the questions below in the space provided. Should you need additional space, please submit a separate page.

1. What do you hope to achieve from this workshop? Please explain.

2. Considering the theme, "Sustainable Tourism: COVID 19 reframing and realization" what contributions do you think you can make to this workshop?

If you have any questions, please contact Ms. Trawen/Mr. Natsuaki/Mr. Nishihara at ftlworkshop@unwto-ap.org