

※Pre-registration is required

3rd Future Tourism Leaders Workshop at Toyo University

Theme: Sustainable Tourism: COVID-19 Reframing and Realization

Online Symposium and Workshop

March 16th [tue] - 17th [wed], 2021

[With no admission fee] *By zoom

Day1: Symposium 13:00~16:00

※ Interpretation service (J/E) is available.
※ 450 people limited to symposium participants

◆Presentations

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA *UN-HABITAT Regional Office for Asia and the Pacific(Fukuoka, Japan) *Regional DMO

◆Panel Discussion

【Target audience】 Open to the public



Day2:Workshop 9:00~16:00

※ Only in English ※ 30 people limited to workshop participants

◆In the morning: Lectures

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA

◆In the afternoon: Group Work

(small group discussion led by a facilitator)

*UNWTO Regional Support Office for Asia and the Pacific
*Toyo University *JICA



【The 2020 workshop】

【Target audience】 Undergraduate and Graduate school students from all University, Young Professionals in the related fields

*The details of presentations, speakers and lectures are shown in the next page.

◆Objective◆

Promoting discussions, reflections and presentations on sustainable tourism, considering the current social situation and tourism industry that has changed completely due to the Covid-19 and ideal way of future tourism with the perspective of SDGs.

◆We are looking for...◆

*Participants wanting to learn about sustainable tourism in the post-COVID-19
*Participants wanting to discuss about potential of tourism in the post-COVID-19 through group work
*Participants wanting to deepen their understandings of SDGs and tourism contribution to the goals

◆Application method◆

【Symposium】

Enrollment limit: 450
Application deadline: Mar 12th
Please apply through the website



【Workshop】

Enrollment limit: 30
Application deadline: Feb 28th
Please download the application sheet and send it by email to ftlworkshop@unwto-ap.org



◆Contact information◆

[Working hour]
9:00~17:45

UNWTO Regional Support Office
for Asia and the Pacific
Person in Charge: Natsuaki and Nishihara
Tel: 0742-30-3880
E-mail: info@unwto-ap.org



3rd Future Tourism Leaders Workshop at Toyo University

Theme: Sustainable Tourism: COVID-19 Reframing and Realization

March, 16th [tue] 13:00~16:00 Symposium

◆ **Presentations** ◆ ※About 25min. for each speaker ◆ MC: Kyoko YAGI [Lecturer, Toyo University]

◆ **Alcinda Louise TRAWEN** [Deputy Manager, Research and International Relations, UNWTO Regional Support Office for Asia and the Pacific]

✓ UNWTO Role in COVID-19 Recovery in Asia Pacific

◆ **Takafumi UEDA** [Senior Advisor (Private Sector Development), Japan International Cooperation Agency (JICA)]

✓ International Cooperation for Tourism and Responses to COVID-19

◆ **Atsushi KORESAWA** [UN-HABITAT Regional Representative for Asia and the Pacific, UN-HABITAT Regional Office for Asia and the Pacific (Fukuoka, Japan)]

✓ Building Back Better and Greener from COVID-19 Pandemic

◆ **Yoshinori OCHI** [Professor, Faculty of International Tourism Management, Toyo University]

✓ New Forms of Tourism with the COVID-19

◆ **Yoshiro FUKUI** [CEO, Sanin DMO for Inbound Tourism]

✓ Tourism in the post-COVID-19: From the perspective of the Regional DMO

◆ **Panel Discussion** ◆

◆ **Facilitator: Masami MORISHITA**

[Professor, Faculty of International Tourism Management, Toyo University]

March, 17th [wed] 9:00~16:00 Workshop

◆ **Morning: Lectures** ◆

※About 20min. for each lecture

✓ UNWTO Sustainability & Innovation in COVID-19 Recovery

Alcinda Louise TRAWEN

[Deputy Manager, Research and International Relations, UNWTO Regional Support Office for Asia and the Pacific]

✓ Green Recovery and Sustainable Tourism

Ayako TOKO

[Professor, Faculty of International Tourism Management, Toyo University]

✓ New Paradigm of the Spiritual Tourism in the post-COVID-19

Lorenz Poggendorf

[Associate Professor, Faculty of International Tourism Management, Toyo University]

✓ Potentials of Tourism in Post-COVID-19 Local Economic Development

Takafumi UEDA

[Senior Advisor (Private Sector Development), Japan International Cooperation Agency (JICA)]

◆ **Afternoon: Group Works** ◆

◆ **Coordinators** ◆

Alcinda Louise TRAWEN

[UNWTO Regional Support Office for Asia and the Pacific]

Junko YOSHIDA

[UNWTO Regional Support Office for Asia and the Pacific]

Ayako NAKAI [Toyo University]

Yuji MIYAZAKI [Toyo University]

Takafumi UEDA

[Japan International Cooperation Agency (JICA)]

✓ Discussion on Sustainable Tourism in the post-COVID-19, SWOT analysis, etc.

✓ Reflections with knowledge gained through two days, deepening understanding from theories to practices

* Participants in the workshop need to participate in the whole program (Mar.16th to 17th) including the Symposium.

* Participants in the whole program will receive the official certificate from UNWTO Regional Support Office for Asia and the Pacific.

* We look forward to your participation!

