**Contains:**

* **Logo Request form**
* **Terms and conditions**

Request for the Use of UNWTO Signs

*This form must be completed for all requests for the USE OF UNWTO SIGNS BY ALL BODIES OTHER THAN THE UNWTO SECRETARIAT.*

*The form must be completed and returned to comm@unwto.org at least one month prior to the usage together with a compulsory sample of the materials with the intended use of the signs when applicable.*

*Please note that incomplete and/or unsigned forms will not be accepted.*

1. **Name of the requesting organization:**
2. **Membership:**

**[ ]** UNWTO Full or Associate Member

[ ]  UNWTO Affiliate Member

[ ]  Not a UNWTO Member

1. **Type of entity:**

[ ]  Public

[ ]  Private (If so, please identify if profit-making or non-profit)

 [ ]  Profit-making

[ ]  Non-profit

1. **Activity for which the logo is requested:**

[ ]  Event

[ ]  Publication (Printed and electronic)

[ ]  Other (please describe): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4.1. In the case of events/publications, please indicate the full name:**

**4.2. Describe the intended use of the logo (material for events, website, stationery etc.) and please attach a sample.**

1. **Does the activity imply generation of funds?**

[ ]  No

[ ]  Yes(If so, specify applicable fees, origin and destination of funds)

1. **Date and full location (when applicable) of the activity:**
2. **Duration for which the use of the signs is requested:**

**[name of requesting organization] , through its authorized representative, hereby commits to use the signs of UNWTO in accordance with the authorization provided by the Secretariat and to comply with UNWTO terms and conditions for the use of its official signs.**

**[Signature]**

**Name and title**

**Date**

*To be completed by responsible program at UNWTO (when UNWTO is involved)*

1. **Organizers:**
2. **Involvement of UNWTO in the activity for which the logo is requested:**

**[ ]** Co-organizer (event) / Co-editor (publication) with:

[ ]  Speaker: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ]  Technical assistance to the project

[ ]  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ]  Is there an existing agreement with this entity? (If yes please send a copy)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Terms of Use of the UNWTO signs by bodies

other than the UNWTO Secretariat

According to the UNWTO Executive Council Document EC/89/5(c), the following principles apply for the use of the UNWTO signs by bodies other than the UNWTO Secretariat.

In general terms, the activity that the external partner carries out should be relevant to UNWTO’s own strategic objectives and regular programmes and the use of the signs should be in compliance with the values, principles and constitutional aims of the Organization.