

2nd FUTURE TOURISM LEADERS WORKSHOP

'SUSTAINABLE DEVELOPMENT ACTIONS IN RURAL TOURISM'

(All University Students & Young Professionals are encouraged to apply)



Credit: Wakayama University



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Venue: Wakayama University, Wakayama

26-28 February 2020

Come and examine development actions based on the SDGs, how tourism can revitalize Japan's rural areas from issues such as aging, population decline, agriculture and industrial decline.

ARE YOU:



A student wanting to learn about **slow development of destinations focusing on community resilience, capacity and identity using creative approaches?**



Interested in enhancing your tourism education through doing teamwork, discussion and site visits ?



Interested in learning how tourism can contribute to the SDGs ?

ABOUT THE WORKSHOP

Designed for Aspiring Future Leaders

3 days of Activities

- Day 1 Symposium

- * Lectures by UNWTO RSOAP, Wakayama University, JICA, JNTO (Japan National Tourism Organization), Private Sector (Agricultural Corporation Akitsuno Co. Ltd)

- Day 2 Field Work

- * UNESCO World Heritage: Kumano Kodo Pilgrimage Route

- Day 3 Group Session

- ◇ Certificate of Completion will be provided

- ◇ Workshop and site visit is **free**.

How to apply:

- ⇒ **Limited Capacity.** Interested students are encouraged to apply as soon as possible as participants will be selected on first come, first serve basis.
- ⇒ Complete the accompanying application form & submit to ftlworkshop@unwto-ap.org by **14 January 2020**
- ⇒ Applicants will be notified by email within 2 weeks of submission of form. Accommodation options will be provided for participants to book accommodation by themselves
- ⇒ Email: ftlworkshop@unwto-ap.org/ Tel: 0742-30-3880

Contact— UNWTO Regional Support Office for Asia and the Pacific for more information on: ftlworkshop@unwto-ap.org/ Tel: 0742-30-3880

PROGRAM

FUTURE TOURISM LEADERS WORKSHOP

'SUSTAINABLE DEVELOPMENT ACTIONS IN RURAL TOURISM'

SYMPOSIUM - Open to Public

Wednesday, February 26, 13:00 - 16:30

PROGRAM

Introduction of Current Tourism Trends and Sustainable Tourism Development—UNWTO

The Tourism Development Cooperation and Contribution to the SDGs—JICA

Inbound Promotion and Rural Development —Japan National Tourism Organization (JNTO)

Development of Rural Tourism - Opportunities and Challenges —Wakayama University

Tourism Development Utilizing Regional Resources — Agricultural Corporation Akitsuno Co., Ltd.

Panel Session : Tourism Management for Sustainable Development for Action to the Future



Group Session 1 & Field Work - Closed Session

Tanabe, Kumano Region, Wakayama

Thursday, February 27, 9:00 - 18:00

Group Session 2 - Closed Session

Friday, February 28, 9:00 - 17:00

PROGRAM

Global Example of Rural Tourism —UNWTO

Rural Tourism Sustainable Development —Wakayama University

Field Trip Related Lectures

(Wakayama & Slow destination development, Kumano Pilgrimage, Cycling Tourism, Gastronomy Tourism, Spiritual Tourism)

Group Session

(Community Issues, SWOT, Action & Pitch)

⇒ Students interested in this Workshop must be available to attend the full program 26-28 February 2020

We Look Forward to Seeing You in Wakayama

Future Tourism Leaders Workshop

Wakayama University, Wakayama

26-28 February 2020

Application Form

Thank you for participating in the inaugural Asia Pacific Future Tourism Leaders Workshop. Please complete this application form and submit by **14 January 2020** to: ftlworkshop@unwto-ap.org. Participants will be selected on a first-come, first-serve basis.

Participant's information

Given Name:		Family Name:	
Gender:		Nationality:	
Current address:			
City:		Postal code:	
		Prefecture:	
Phone number:		Email address:	

Education

Name of University:			
Degree:	Undergraduate	Master	Doctorate
	Graduation year: _____	Graduation year: _____	Graduation year: _____
Major:			
Theme of research paper (if any):			

Please select your English language level? *Note: the workshop will be held entirely in English

Intermediate	Upper Intermediate	Advanced
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Employment

Are you currently employed?	Yes, part time	Yes, full time	Not at the moment
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Please complete the questions below in the space provided. Should you need additional space, please submit a separate page.

1. What do you hope to achieve from this workshop? Please explain.

2. Considering the theme, "*Sustainable Development Actions in Rural Tourism*" what contributions do you think you can make to this workshop?

If you have any questions, please contact Ms. Suzuki/ Ms. Trawen/Mr. Natsuaki at ftlworkshop@unwto-ap.org