

UNWTO World Tourism (各国の観光統計)の購入方法

UNWTO のウェブサイト(下記リンク) にアクセス ※クリック可能

<https://www.e-unwto.org/toc/unwtotfb/current>

1

トップページが開いたら、プルダウンメニューで検索したい国を選んでFindをクリックください。

Browse by Country

Afghanistan

Browse by Economic Group

Asia Pacific Economic Cooperation (APEC)

Browse by Indicator

- ☐ Country-specific (848)
- ☐ Inbound Tourism (9)
- ☐ Domestic Tourism (6)
- ☐ Outbound Tourism (4)
- ☐ Tourism Industries (4)
- ☐ Employment (3)
- ☐ Complementary Indicators (2)

2

例：Japanを選択。
Findをクリック。

Browse by Country

Japan

Browse by Economic Group

Asia Pacific Economic Cooperation (APEC)

Browse by Indicator

- ☐ Country-specific (848)
- ☐ Inbound Tourism (9)
- ☐ Domestic Tourism (6)
- ☐ Outbound Tourism (4)
- ☐ Tourism Industries (4)
- ☐ Employment (3)
- ☐ Complementary Indicators (2)

3

入手可能なデーター
が閲覧可能です。

- ☐ 1. Japan: Country-specific: Basic indicators (Compendium) 2013 - 2017 (11.2018)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | PDF (197 KB) | Excel | Add to Favorites
- ☐ 2. Japan: Country-specific: Arrivals of non-resident visitors at national borders, by nationality 2013 - 2017 (07.2018)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | PDF (83 KB) | Excel | Add to Favorites
- ☐ 3. Japan: Country-specific: Outbound tourism 1995 - 2017 (01.2019)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | Excel | Add to Favorites

4

購入したいデーターをクリックします。例：日本の観光客数（2013年～2017年）を検索の場合、2番目の「Japan: Country-specific: Arrivals of non-resident visitors at national borders, by nationality 2013 - 2017 (07.2018)」をクリックください。

- ☐ 1. Japan: Country-specific: Basic indicators (Compendium) 2013 - 2017 (11.2018)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | PDF (197 KB) | Excel | Add to Favorites
- ☐ 2. Japan: Country-specific: Arrivals of non-resident visitors at national borders, by nationality 2013 - 2017 (07.2018)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | PDF (83 KB) | Excel | Add to Favorites
- ☐ 3. Japan: Country-specific: Outbound tourism 1995 - 2017 (01.2019)
☒ Tourism Statistics Jan 2019, Num. 1
Citation | Excel | Add to Favorites

5

Excelのタブを押すと
データ内の一部が
閲覧できます。

JAPAN

2. Arrivals of non-resident visitors at national borders, by nationality

	2013	2014	2015	2016	2017	Market share 2017	% Change 2017-2016
TOTAL (*)	10,363,904	13,413,467	19,737,409	24,039,700	28,691,073	100.00	19.35
AFRICA	22,955	24,222	27,179	28,742	30,345	0.11	5.58
SOUTHERN AFRICA	5,828	6,992	7,493	8,421	9,057	0.03	7.55
South Africa	5,828	6,992	7,493	8,421	9,057	0.03	7.55
WEST AFRICA	2,408	2,618	2,248	2,719	2,429	0.01	-10.87
Ghana	1,049	1,013	860	1,292	1,175	0.00	-9.06
Nigeria	1,359	1,805	1,386	1,427	1,254	0.00	-12.12
OTHER AFRICA	14,719	14,412	17,440	17,602	18,859	0.07	7.14
Other countries of Africa	14,719	14,412	17,440	17,602	18,859	0.07	7.14
AMERICAS	1,031,811	1,169,190	1,384,804	1,648,378	1,848,838	6.44	12.16
CENTRAL AMERICA	581	977	539	585	735	0.00	25.43
El Salvador	581	977	539	585	735	0.00	25.43
NORTH AMERICA	975,384	1,104,989	1,301,456	1,559,441	1,743,995	6.08	11.83

6

内容がよろしければ
Excelのタブを押して
ください。

Japan: Country-specific: Arrivals of non-resident visitors at national borders, by nationality 2013 - 2017 (07.2018)

First Page Excel PDF

World Tourism Organization (2018), Yearbook of Tourism Statistics dataset [Electronic], UNWTO, Madrid, data updated on 10
Conceptual references and technical notes are available in the Methodological Notes to the Tourism Statistics Database:
<http://statistics.unwto.org/news/2018-03-23/methodological-notes-tourism-statistics-database-2018-edition>

JAPAN

2. Arrivals of non-resident visitors at national borders, by nationality

	2013	2014	2015	2016	2017	Market share 2017
TOTAL (*)	10,363,904	13,413,467	19,737,409	24,039,700	28,691,073	100.00
AFRICA	22,955	24,222	27,179	28,742	30,345	0.11

7

スクロールダウンすると右の
画面が表示されますので、購入
したいデータをクリックします。

※一か国のデータを購入すると、表示されているその国の数値が入手可能。国ごと、EU全て、OECD全てという区分で購入できます。一国につき複数のデータがありますが、購入した国のデータはすべて取り出せます(excel/pdf)。

Purchase

Individual Offers

- ☒ All Tourism Statistics content for the country of Japan (online only): EUR 7.00
- ☐ All Tourism Statistics content for the APEC economic group (online only): EUR 25.00
- ☐ All Tourism Statistics content for the ECLAC economic group (online only): EUR 25.00
- ☐ All Tourism Statistics content for the OECD economic group (online only): EUR 25.00
- ☐ All Tourism Statistics content for the UNESCAP economic group (online only): EUR 25.00

Add to cart

8

資料の検索を続ける場合
はContinue Shopping
を。決済画面に移る場合
はCheckoutをクリック
してください。

ACCESS	PRICE	
Online only	EUR 7.00	Remove
Total		EUR 7.00
GRAND TOTAL	EUR 7.00	

[Continue Shopping](#)[Checkout](#)

9

利用規約をご確認いただき、
agree”をクリック

Home > View Cart > Agreement

Please read the license agreement below and click "I Agree" if you agree to the terms. Otherwise, click "Cancel".

Terms and Conditions

The content you are purchasing is protected by copyright and may not be reproduced, distributed, displayed, or republished without the prior written permission of the Publisher and/or the copyright holder. The copyright holder is indicated on the front page of the article.

You may access, view, print, and/or download the article for personal, noncommercial use only.

You may not use the article for any form of commercial exploitation. You may not create any derivative works based on the article.

You may not post the article on an electronic bulletin board or Web site, or in any other digital or electronic medium.

You agree to limit the distribution and knowledge of your username and password to the single end user for whom you have purchased article access. Sharing of passwords is strictly prohibited.

Publisher disclaims all liability for the accuracy, completeness, or availability of the material or for any damages arising out of the use or non-use of the material and any information contained herein.

Publisher reserves the right to withdraw access to the article in the event of a breach of the above terms and conditions, in addition to any other remedy available to it.

I Agree Cancel

10

はじめてご利用の方
は"Register"をクリック

過去にご利用いただいたことのある方はご登録された
際のEmail又は お名前 パスワードでログインして
ください。

HOME TOURISM STATISTICS JOURNALS BOOKS BAROMETER FAQ CONTACT US

 Enter words / phrases / DOI / ISBN / authors / keywords / etc.
 Anywhere

Home > View Cart

Sign In: Registered Users

Email or username:

Password:

☐ Remember me

Sign In

[Log in via your institution](#)
[Register](#)
[I forgot my password](#)

11

登録画面に氏名、メールアドレス、
任意のPW、電話番号、住所を入力し
“利用規約およびプライバシーポリシー”
“および”私はロボットではありません”
をクリックした後に“I agree”を
クリック

最後に “Place Order”をクリック

New User Registration

* Indicates required fields.

Username and password

Email address:

Retype email:

Choose a new password:

Retype new password:

Privacy policy and your information

☐ Click here to receive the latest news and special offers from us. You may opt out of these mailings at any time by updating your profile page.

☐ I have read and agree to the Terms and Conditions and Privacy Policy *

☐ 私はロボットではありません
 CAPTCHA
 フライボウ - 株式会社

Submit

12

右のメッセージが表示されます。
48時間以内に登録いただいた
アドレスにメールが届きますので、
メッセージの内容に従って
ご購入手続きをいただきますよう、
よろしくお願いいたします。

Home

New User Registration

Thank you!

An account verification email has been sent to the email address you have provided for your account.

Please follow the link in the email within the next 48 hours to confirm your account.

UNWTO Publications | UNWTO Home | Terms & Conditions | Contact Us

© The World Tourism Organization 2017 | Powered by A

購入手続終了後、登録されたEmailアドレスにUNWTOからメッセージが送信されます。その中のリンクからユーザー登録をお願いします。ユーザー登録完了後、UNWTOウェブサイト（www.e-unwto.org）にアクセスし、左上にある（Log in）ログインすると、購入されたデータが閲覧できます。

ご質問等は、EメールでUNWTO本部まで直接お問い合わせください（英語）。 elibrary@unwto.org