

Future Tourism Leaders Workshop

“Community Development and Revitalization through Tourism”



Credit: JICA



Credit: “Oita Prefectural Tourism Association - Tourism Oita”

Ritsumeikan Asia Pacific University,
Oita, Kyushu

12-13 January 2019

Are you:



A student in the field of tourism or hospitality?



Looking for opportunities to network with similar-minded, international peers?



Interested in community development & revitalization through tourism?



Interested in enhancing your tourism education by doing team work, discussions and site visits?



Interested in learning how tourism can contribute to the SDGS?

About the workshop:

- ⇒ Designed for tourism students.
- ⇒ 2 days:
 - ▶ 1/2 day symposium – with speakers from UNWTO Regional Support Office for Asia Pacific, APU, JICA and Private Sector.
 - ▶ 1.5 days facilitation from UNWTO RSOAP, APU and JICA.
- ⇒ Site visit to Kunisaki City, agricultural heritage.
- ⇒ Certificate of completion will be provided.
 - * Entire workshop will be held in English

Workshop and site visit are **free. Transportation to/from APU campus and accommodation are self-financed. Organizers will provide accommodation recommendations upon request.

How to apply:

***Limited Capacity. Interested students are encouraged to apply as soon as possible. Complete the accompanying application form and submit to ftlworkshop@untwo-ap.org by 7 December 2018.**

Applicants will be notified within 2-3 weeks upon submitting application. Participants will be selected on a first come, first serve basis. Application term will be open until all seats are full.

Scan this QR code to view more details about access to the venue:



国連世界観光機関 (UNWTO) 駐日事務所、立命館アジア太平洋大学 (APU)、国際協力機構 (JICA) 共催

観光を通じた地域振興ワークショップ

Saturday, January 12

Symposium - open to the public

9:00-12:00

Opening remarks & greetings

- APU, Mr. Haruaki Deguchi, President
- UNWTO RSOAP, Mr. Yoshiaki Hompo, Chief
- Kunisaki City, Mr. Akifumi Mikawa, Mayor

UNWTO RSOAP, Ariana Luquin, Deputy Manager
State of Tourism - trends, forecast and SDGs

APU, Dr. Kazem M. Vafadari, Assistant Professor
Regional examples of community development & revitalization efforts through tourism

JICA, Mr. Akihiko Kodama, Deputy Director
SDGs and JICA's cooperation for sustainable tourism

NPO Hattou Onpaku, Mr. Yasuo Nogami, Executive Director
Community development & revitalization through ONPAKU

NPO Medicine Research Center, Dr. Tadanori Yano, CEO
Community development & revitalization through the use of medical /edible plants at the Globally Important Agricultural Heritage

12:00 ~

Group session - closed session

The remaining sessions are only open to students who have previously applied.

Sunday, January 13

Group session & site visit - closed session

AM

Site visit to Kunisaki City

Group presentations at the Globally Important Agricultural Heritage System (GIAHS) research center

⇒ *site visit includes lunch at Tomiku-Chaya, a local restaurant*

⇒ *additional activities to be confirmed soon*

PM

Closing session and presentation of certificates

Students interested in this workshop must be available to attend the full program, 12-3 January 2019.

Please contact the UNWTO RSOAP office for more information.

ftlworkshop@unwto-ap.org

0742-30-3880

We look forward
to seeing you in Oita!