

International Tourism by (Sub)region

	International Tourism Receipts								International Tourist Arrivals					
	Change			US\$		euro		Share	abs.		Change		Share	
	Local currencies,													
	constant prices (%)			(billion)		(billion)		(%)	(million)		(%)		(%)	
	09/08	10/09	11*/10	2010	2011*	2010	2011*	2011*	2010	2011*	09/08	10/09	11*/10	2011*
World	-5.6	5.5	3.8	928	1,030	700	740	100	939	982	-3.9	6.4	4.6	100
Advanced economies ¹	-6.4	5.7	4.7	589	664	444	477	64	499	523	-4.4	4.9	4.8	53
Emerging economies ¹	-3.9	5.0	2.3	339	367	255	263	36	440	459	-3.2	8.2	4.3	47
Europe	-6.5	0.0	5.2	409.3	463.4	308.8	332.9	45	474.7	503.7	-5.1	2.8	6.1	51
Northern Europe	-4.1	2.7	5.0	61.4	70.3	46.3	50.5	7	56.1	59.3	-5.6	0.2	5.6	6
Western Europe	-6.6	1.1	3.7	142.2	160.4	107.2	115.2	16	153.8	159.0	-3.0	3.6	3.4	16
Central/Eastern Europe	-8.0	-2.9	7.9	48.1	56.1	36.3	40.3	5	95.7	103.5	-10.3	3.3	8.1	11
Southern/Mediterr. Eu.	-6.9	-1.0	5.7	157.6	176.6	118.9	126.9	17	169.0	181.9	-3.5	2.8	7.6	19
- of which EU-27	-7.0	0.7	4.3	335.0	377.5	252.7	271.2	37	364.8	384.8	-4.7	2.3	5.5	39
Asia and the Pacific	-0.6	15.5	4.3	255.2	289.0	192.5	207.6	28	204.4	217.0	-1.6	12.9	6.1	22
North-East Asia	1.9	21.4	3.4	128.6	142.4	97.0	102.3	14	111.5	115.8	-2.9	13.8	3.8	12
South-East Asia	-7.0	15.1	9.4	68.6	81.9	51.7	58.8	8	69.9	77.2	0.5	12.5	10.4	8
Oceania	5.2	-2.0	-7.1	39.1	41.6	29.5	29.9	4	11.6	11.7	-1.7	6.1	0.9	1
South Asia	-4.6	16.5	15.4	18.9	23.1	14.3	16.6	2	11.5	12.4	-1.5	13.6	8.0	1
Americas	-10.0	4.3	5.7	181.0	199.5	136.5	143.3	19	149.7	155.9	-4.9	6.3	4.2	16
North America	-12.4	6.0	6.6	131.0	144.9	98.8	104.1	14	98.2	101.0	-5.7	6.5	2.9	10
Caribbean	-6.0	0.3	1.5	23.3	24.5	17.6	17.6	2	20.0	20.9	-2.7	2.2	4.2	2
Central America	-5.4	4.8	0.9	6.7	7.2	5.0	5.2	1	7.9	8.3	-7.4	3.9	4.8	1
South America	0.0	-2.1	6.5	20.1	22.9	15.1	16.5	2	23.6	25.8	-2.3	10.0	9.4	3
Africa	-5.8	1.8	2.2	30.4	32.6	22.9	23.4	3	49.7	50.1	3.4	8.5	0.8	5
North Africa	-4.7	0.2	-6.7	9.7	9.5	7.3	6.8	1	18.8	17.0	2.5	6.7	-9.3	2
Subsaharan Africa	-6.4	2.7	6.3	20.7	23.1	15.6	16.6	2	31.0	33.1	3.9	9.6	6.9	3
Middle East	1.2	17.2	-14.4	51.7	45.9	39.0	32.9	4	60.4	55.4	-4.2	14.6	-8.4	6

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO May 2012)

¹ Classification based on the International Monetary Fund (IMF), see the Statistical Annex of the IMF World Economic Outlook of April 2012, page 177, at www.imf.org/external/pubs/t/weo/2012/01.